



GREAT AMERICAN CLEANUP YOUTH POSTER CONTEST



The Keep America Beautiful® Great American Cleanup™ in Arkansas, organized and promoted statewide by the Keep Arkansas Beautiful Commission (KAB), is an annual spring cleanup event when communities focus on local beautification efforts, flower- and tree-plantings, park improvements, trail-building, Main Street rehabilitations, litter pickups, and other activities in advance of the tourism/vacation and festival seasons.

KAB coordinates a Youth Poster Contest in conjunction with the Great American Cleanup in Arkansas to involve elementary school students, increase awareness of the Great American Cleanup in Arkansas, and educate the public about the importance of a clean and beautiful community to economic development, civic pride and environmental quality of life.

Prizes will be awarded in two divisions: Grades K – 2 and Grades 3 – 5. KAB is providing gift cards for the Top 3 posters in each division. One poster per class may be submitted for statewide judging. 4-H clubs, scout groups and home-schooled students are also encouraged to enter.

Contest entries are due no later than **March 1, 2018**. KAB and representatives of the Great American Cleanup in Arkansas will recognize winners in their local communities. Winning posters and honorable mentions will be displayed in Thea Foundation's art gallery on Main Street in North Little Rock April 16 - 27. Posters will also be posted to KAB's Facebook page.

We are counting on you to share this information with the schools, teachers and youth in your community. You are encouraged to visit schools and youth groups to spread the word. Connections to the Curriculum Frameworks are provided to help classroom educators see where this will fit into lesson plans. We also encourage you to make contact with your local newspaper to help spread the word.

If you have any questions or need more information about the poster contest, contact Liz Philpott, Volunteer Program Manager at KAB, One Capitol Mall, Suite 4A-007, Little Rock, AR 72201; 501-682-3507 or 888-742-8701 (toll-free); or elizabeth.philpott@arkansas.gov.