



Great American Cleanup in Arkansas Youth Poster Contest



The poster should convey a message supporting the **Keep America Beautiful® Great American Cleanup™ in Arkansas**. It should stress the need to keep Arkansas “clean and green” by planting flowers and trees, cleaning up parks and public areas, recycling, building trails, improving downtowns, and picking up litter.

Artwork should be **two-dimensional** and it can be **any medium** (pen and ink, watercolor, crayon, marker, pencil, etc.) and on **any thin material** (paper, poster board, etc.). All artwork should be original; no copyrighted characters, please. Posters must be these dimensions: 8½” x 11” (standard letter size). Curriculum framework connections are provided at the end of the contest information.

Schools are encouraged to involve all students, **Grades K – 2 and 3 – 5**, but select **one poster per homeroom** to be submitted for statewide judging. Each school should develop its own criteria for selecting the winning entry. Home-schooled students may enter; please send one entry per home-school unit. 4-H clubs should submit one entry per club. Scouts and other youth organizations should submit one entry per unit.

Posters can be displayed within the community to promote the Great American Cleanup in Arkansas. To encourage student involvement, local businesses are invited to provide prizes and display posters. The Great American Cleanup in Arkansas Youth Poster Contest is an educational project of the Keep Arkansas Beautiful Commission (KAB), which promotes and organizes the Great American Cleanup in Arkansas statewide.

Each poster entry should include this information on the back:

Student’s Name/Grade _____ County _____
School/Club _____ School Phone _____
Teacher _____ Email _____

KAB reserves the right to use any poster in future promotional campaigns. **Posters sent in for statewide judging will not be returned. Students may want to make copies before submitting entries for judging.**

Prizes are provided by the Keep Arkansas Beautiful Foundation. The statewide contest winners will receive:

Grades K – 2

- First Place - \$50 Gift Card
- Second Place - \$35 Gift Card
- Third Place - \$20 Gift Card

Grades 3 – 5

- First Place - \$50 Gift Card
- Second Place - \$35 Gift Card
- Third Place - \$20 Gift Card

Posters must be post-marked **no later than March 1, 2018**. Posters should be mailed or delivered to **Elizabeth Philpott, Keep Arkansas Beautiful Commission, One Capitol Mall, Suite 4A-007, Little Rock, AR 72201**. Questions about the contest should be directed to Elizabeth at 501-682-3507, 888-742-8701 (toll-free) or elizabeth.philpott@arkansas.gov. Schools will be notified of winners by Monday, April 2. KAB and Great American Cleanup in Arkansas representatives will recognize winners locally. **Winning posters and honorable mentions will be displayed at the Thea Foundation in North Little Rock, April 16-27, and on KAB’s Facebook page.**

Curriculum Framework Connections – Great American Cleanup in Arkansas Youth Poster Contest

Fine Arts

- A.1.8. Recognize and apply responsible practices (reduce/reuse/recycle) to protect the natural/man-made environment.
- A.2.4. Create a project (e.g., performance, product, discussion) that shows how art is used in daily life, the workplace, or the community.
- A.2.6. Produce art works to demonstrate an understanding of the various purposes for creating (aesthetic, functional, historical/cultural, therapeutic and/or social).

Social Studies

Strand: Geography

Standard 3: Interaction of People and the Environment

Students shall develop an understanding of the interactions between people and their environment.

- G.3.K.2 Recognize the importance of protecting the air, water, and land
- G.3.1.2 Identify ways to take personal action to protect the environment (e.g., picking up litter, recycling, Earth Day, Arbor Day)
- G.3.1.3 Identify ways in which people depend on the physical environment
- G.3.2.2 Explore the roles of responsible citizens in preserving the environment: recycling; planting trees; conserving energy
- G.3.2.3 Examine ways in which people affect the physical environment
- G.3.3.4 Discuss ways in which the school and community can improve the physical environment by practicing conservation
- G.3.4.4 Explain how people are influenced by, adapt to, and alter the environment (e.g., agriculture, housing, occupation, industry, transportation, communication, acid rain, global warming, ozone depletion)
- G.3.4.6 Research ways in which the school and community can improve the physical environment by practicing conservation

Strand: Civics

Standard 5: Citizenship

Students shall develop an understanding of how to participate, develop, and use the skills necessary for effective citizenship.

Rights and Responsibilities of Citizens [Ed. comment: Good citizens help keep their communities clean]

- C.5.K.2 Discuss the rights and responsibilities of being a good citizen (e.g., respect others, cooperate, share)
- C.5.1.2 Demonstrate the rights and responsibilities of being a good citizen (e.g., politeness, reliability, fairness, honesty, patriotism)
- C.5.2.2 Examine the rights and responsibilities that citizens have in a community (e.g., obey laws, voting in elections)
- C.5.3.2 Describe how citizens contribute to the improvement of a community (e.g., service projects, volunteerism)
- C.5.4.4 Examine characteristics needed for active citizenship