

The Keep Arkansas Beautiful Commission Presents:

Arkansas' Outrageous Outdoor Style Show

And it's alternative titled production:

The Trashiest, Most Revealing, Style Show Ever!

Concept:

This staged production is designed to entice viewers into thinking that they will witness a bona fide preview of fresh, exciting new fashions that will be in vogue around the state in the upcoming season (spring, Fall, etc.). Billed as "An enlightening look at what the Natural State will be wearing," all promotion and publicity messages are created to convey the impression that it will be an upscale, stylish presentation of the latest, most desirable wearing apparel.

However, this notion will be quickly dispelled when the first "model" emerges wearing a garment that is covered in a specific type of litter. The person modeling, who is literally "coated in litter," is wearing a piece of clothing (lab coat, bathrobe, coat, smock, apron, etc.) that has dozens of pieces of a specific form of litter: i.e. aluminum cans, plastic beverage bottles, or different paper items, etc., attached to the apparel. Subsequent "models" will be similarly clothed in a different form of the most commonly found litter, each representing one of seven different litter categories.

To help interpret the characteristics of the litter and relate it to how the state, town, schoolyard, etc. will be "wearing" and showing off the predictable "covering," a narrator will read a script as each "model" struts around the stage. The "models" should be chosen for their ability to parody an actual fashion show; the narrator should have a lighthearted manner, but also be able to translate the comedic staging of the program to the seriousness of the actual presence of litter in the community environment. While the presentation should be fun, it's purpose is to make the audience more aware of the problems caused by litter, thus creating a desire to eliminate it in their surroundings.

Costumes:

The garments (some examples listed above) should be collected and have individual items of similar litter attached (glued or sewn on) to them. They should be prepared to accommodate active movement by the "models" and to represent these seven categories of litter: aluminum cans, food wrappers and containers, plastic foam pieces, glass bottles and pieces, plastic pieces and containers, various types of paper and cigarette filters. Items in these groupings correspond to the "dirty dozen", the most frequently and abundantly littered items.

Script:

The following script was originally presented during the 2005 Governor's Conference on Tourism and encompassed observations that pertained to the entire state. To more effectively localize it for your situation, it should be edited to better relate to your campus, neighborhood or park and contain references and identities within your community. Unless your location is extremely dominated by a certain type of litter, the grouped classifications shown will likely represent the typical composition of your community litter.

Alternative Presentation:

The original "style show" concept was presented on April 1, 2003 at the State Capitol building in conjunction with the proclamation of April as Keep Arkansas Beautiful Month. To promote maximum interest and attendance to an adult audience, a more provocative presentation impression was promoted. Billed as The Trashiest, Most Revealing Style Show Ever!, it was accompanied by several signs posted through out the Capitol containing quotes expressing outrage at such conduct and conditions.

The models were reigning beauty queens, who first appeared clothed in lab coats each of which was covered in a particular type of litter. After parading about the stage to the spontaneous narration of a local television personality and the interspersed litter facts that pertained to the particular litter category, the models "stripped" the

coats off to reveal stunning young women in striking, spring fashions. This demonstrated that even an exceptionally nice-looking woman, when coated in litter, doesn't appear as very attractive until the ugly litter that is covering her is removed, allowing her real beauty to be seen and appreciated. We then drew this same comparison to our Natural State, emphasizing the point that to allow the abundant natural beauty of our state to be apparent and enjoyed by residents and visitors alike, we must prevent it from being covered in misplaced waste, trash and litter.

This information is being furnished for groups who may wish to adapt their style show production toward this presentation concept. Each group producing a litter style show should carefully consider what type of presentation will be best received by and most effective for their intended audience.

The underlying purpose of either production should be to stimulate a greater awareness of the presence of litter within a community, to educate its members of the negative costs and dangers of litter and to direct positive changes in attitudes, habits and behaviors toward the prevention of litter. These objectives can be realized through this type of production through the use of humor coupled with hard facts and the performance of enthusiastic volunteers.

Conditions:

You are authorized to use the enclosed materials and to modify them to best suite your performance circumstances without charge. We do ask that you notify us of your performance and furnish us the number of performers and attendees. Photos for our newsletter are also welcomed. Have fun! Enlighten, educate and amuse to help us change the behaviors that cause littering so we can all work to keep Arkansas clean, healthy and beautiful for the enjoyment of all.

The Keep Arkansas Beautiful Commission
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Keep Arkansas Beautiful is a Division of the Arkansas Department of Parks and Tourism and is a proud State Affiliate of Keep America Beautiful, Inc., since 1953 engaging individuals to take greater responsibility for their community environments.

The Trashy Style Show Script:

Introduction:

O.K. Folks ... I know you've all seen the promotional signs ... heard all the talk ... and know what you about to witness is definitely "R" rated.

I know a lot of you will be offended ... some shocked ... and a few disgusted ... by what you're going to see here today. But I want to stress that this performance is intended to be an enlightening experience ... an artful performance by a dozen lovely ladies who have agreed to expose their ... uh ... talents ... and to bare...their ... uh ... most ... uh ...revealing ... personas ... all for the cause of promoting greater knowledge and understanding about what some open-minded folks across the state feel needs to be ... well ... uh ...uncovered.

What follows is going to be trashy ...I won't try to soft-pedal that. And the ladies ... well, they're going to ... "take it off for you" ... I can't deny that either. And, whether you appreciate it ... or not ... well ... you'll just have to decide for yourself. We just thought you ought to see it.

The door's locked ... the lights are low ... and the music is about to begin. Better brace yourself: It's time for...the

TRASHIEST ... MOST REVEALING ...STYLE SHOW ... EVER!

Runway Script:

Miss Cigarette Filters:

_____ is representing a Little ... but Lethal ... Litter Source.
Flicked ... Flipped ... Dumped ... and Ritually Stomped ...
by those who haven't yet Kicked The Habit ... The Littering Habit!
Popular at cross roads, she's literally ... and liberally ... tossed to the
wind ... a discarded scrap, leaving her Lasting ... less than lovely ...
Devastation behind ... Poisoning Our Soil ... Our Water ...
Our Sensibilities ... and Our Scenic Landscape for Years To Come.
Cigarette Butts Are Litter! Smokers, Our Earth Is Not Your Ashtray!

Miss Styrofoam Cups:

_____ is the very epitome of Accessible Convenience.
She's the Perfect Pick Up when you want a Hot Companion ...
or a Cool One. Worried about size? Not a problem ... big enough to
satisfy the most demanding desire, or small enough to sample ...
she can fit your mitt whatever your glove size. And when you've
had your fill ... toss her aside. No need to form a lasting attachment
here ...let Mother Earth take that on ... reminding Everyone ...
of Someone's disregard for Our Community's Scenic Beauty.

Miss Food Wrappers:

_____ is a Big Hit with the Fast Crowd. Everyday she's Taken Out for Snacks ... Lunch ... or Dinner. It isn't that she's so entertaining ... folks covet her contents ... what she covers ... not how. Once bought and paid for, she's highly valued ... Until the food-fest Ends ... then she's just Thought of as Trash ... If she's thought of at all. All too Often, Thoughtless ... or Careless ... Consumers cast her aside with Complete Disregard for her Harmful Effect on our Scenic Beauty Or the Negative Impression she Promotes for her Product's Brand.

Miss Paper:

Poor _____. Crumpled ... Shredded ... Wadded ... Torn ... and ... Tossed. Thrown out... or Blown out.... Does it really matter? First Used ... then Abused. A Contract ... a Note ... a Letter ... Now Litter ... regardless of how important or useful she started life ... left on the side of a road... in a park ... in the water ... she'll end up Trashed. No, worse ... as Misplaced Waste ... Something that Someone will have to use More Paper ... Hard ... Cold ... Cash ... Money ... To Remove ... and Improve.

Miss Glass Bottles:

_____ 's image as a Good-time Companion ... promises a Satisfying Pick-me-up or maybe just a Cheap Thrill. Clearly she's a Party Princess ... that can Wet Your Whistle ... even if she is so transparent. But, once you've drained all she has to offer ... and Drop her ... she doesn't Go Away. Oh, No. She'll hang around ... the place Forever ... as a potent ... ever-present, reminder ... to all of us that if we don't "Watch Our Glass" we'll be paying for it in the end. We should rehabilitate her. Recycle ... and give her a second chance.

Miss Plastic Straw:

Talk about a Suck Up! _____ will poke her needle nose into just about anything, to deliver an energizing experience for her customer. She's certainly sold herself well: "Want a straw with that?" is more common than "Thank you." at most drive-through outlets. Her slender little form is in Demand and of use ... until the Drinking Ends. Then the Trashing Begins and she joins her Cellophane Slip ... her Companion Lid ... and Host Container, Littering the Landscape as yet Another Ugly Contributor to the Misplaced Waste Stream.

Miss Glass Pieces:

We weren't sure _____ would be with us today.

She's all not working as intended. Gone to pieces, actually.

Treasured at one time for her excellent qualities ...

Hard ... but Attractive ... she served her practical purpose well ...

before meeting ... and succumbing to ... Destructive Forces.

Once whole ... Now she's Shattered ... and Scattered ... just Trash ...

ending up as another shard in the yard. A Cut-up to avoid ...

she's no-joking matter and a Hazard to all who she'll encounter.

Miss Plastic Bottle:

Our buoyant _____ can be found Bobbing and Blowing at just

about any recreation location or activity. Clearly convenient, her

ever-present persona delivers the goods ... Gulp by Gulp ...until she's

all Tapped Out. Then it's rejection time. Tossed as Trash instead of

Treasure ... she'll hang around for a Lifetime. What a waste. She

should be Liberated ... Recycled ... given a further useful Future by

keeping Her Kind chilled as a Cooler ... warming Us as a Coat ... or

cushioning Folks underfoot as a Carpet. Synthetic ... yeah, but real.

Miss Plastic Pieces:

Sadly, _____'s Poor, Pitiful, Broken Parts have reduced her Original Striking Form into mere Shattered Shells ... simply Fractured Pieces of her former Functional ... Valuable ... and Attractive Appeal. The Chemistry is Still There all right ... but her Beauty ... her Purpose has been destroyed. Used up ... Broken up ... Thrown Away ... but Not Really Gone Away. Abandoned ... her utility depleted ... she Endures Endlessly Contributing only to Litter Stagnation rather than the Recycling Flow where she could be Usefully Renewed to Service.

Miss Plastic Caps:

_____ is the most twisted of Litter Pieces. Once she's Uncapped ...she's Un-kept ... nobody holds on to her for long. When she Flips her Top... she's Done her Do. That's the life of a Lid. As long as she's Engaged ... Sealed Tight ... she can Hold her Own ... Staying Cool ... Keeping her Fizz ... that's her Biz. But after she Opens Up, it's all over. Oh sure, sometimes she's Called Back to Bottle Up something , but in The End, her cover blown ... she lives on alone ... Tossed Aside ... to Reside ... as Litter in the Park, the Lake, the Gutter.

Miss Aluminum Can:

_____’s message is pretty straightforward: Can Do and Does. A favorite of young men of all ages ... the ubiquitous aluminum Can is turned up ... emptied out ... then pitched. More often than not Not in a recycling bin. A shame. She served her purpose so well, so faithfully, so efficiently and, if given the chance, she’ll do it again and again, ending up as a new beverage container on the shelf in six weeks instead of ugly, expensive litter wasting in our environment forever. Sure, she’s easily crushed, but still, all she wants, is another try.

Miss Foam Pieces:

_____’s Little Litter Lightweights ... end up wherever the Winds of Chance take them. Tossed ... Thrown ... Blown ... Strewn ... Let fly ... or simply set Aside ... Outside ... they Whirl ... Twirl ... Spin and Swirl ... moving about lightly and landing everywhere. Her small Packing Pieces ... Peanuts ... Shells ... Formed Foam Parts ... broken or whole ... pack a Big , Enduring Visual Predicament ... presenting a Pick-up Hassle to anyone trying to Contain ... or Control ... their collection. Once Out of the Box, she’s On the Move ... ‘til Removed.

Conclusion:

So there you have it folks... The Trashiest, Most Revealing Style Show Ever! Shocking ... Disgusting ... totally Embarrassing, isn't it?

The Natural State ... covered in UN-Natural Litter ... What could be more Trashy than that?

Revealing? We certainly hope so. We hope you go away from this presentation today with enlightened awareness about the Dirty Dozen ... the twelve most abundant forms of litter ...that disgraces our state's scenic beauty ... and degrades our exceptional environment ... our justified community pride ... and our valued quality of life. And we hope you will use your acquired knowledge to begin to take a personal responsibility to improve your behavior toward our environment.

We hope you will act as constructive role models, demonstrating a consciences concern and appropriate waste management actions to influence and encourage others to accept individual responsibility to prevent litter; to properly dispose of their waste; to reduce, reuse and recycle; to minimize waste and maximize resource recovery and conservation ... and to adopt positive attitudes and practices that will

help keep our beloved Arkansas truly beautiful and inviting.

The preservation of our state's scenic beauty is up to us; we must all work to prevent litter from covering its splendor and charm. Consider the parallel of our performance: Even as lovely and appealing as our gorgeous models naturally are, their innate attractiveness was deeply impaired when they were literally "coated" in trash. Only when their ugly, blighted persona costumes were removed was their true beauty allowed to be revealed.

And their good nature as well; they were really good sports to be held up to such disparaging ridicule when their true actions, their beliefs and their accomplishments really reflect so positively on our state. Please join me in an appreciative round of applause for our honored guests ... our models ... who are also truly beautiful role models.